

Message Text

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PAGE 01 BANGKO 20840 191343Z POSS DUPE
ACTION EA-12

INFO OCT-01 ISO-00 EB-08 /021 W
-----023316 191714Z /47

R 190955Z SEP 77
FM AMEMBASSY BANGKOK
TO USDOC WASHDC
INFO SECSTATE WASHDC 6321

UNCLAS BANGKOK 20840

E.O. 11652: N/A
TAGS: BEXP, TH
SUBJECT: WTDR/FTI: SRI CHAROEN INDUSTRIES R.O.P.

REF: REQUESTED BY E.W. BLISS DIVISION, GULF & WESTERN MFG. CO.,
SALEM, OHIO.

1. THAILAND
OFFICE USE: 2. 549 3. NA 4. 01
5. SRI CHAROEN INDUSTRIES R.O.P.
6. 1110.50-17 SUKHUMVIT ROAD
7. BANGKOK
8. CONTACT: WANCHAI KUNANANTAKUL
9. TITLE: MANAGER
OTHER OFFICIALS ARE: SOMCHAI KARUCHIT, DIRECTOR AND ANANTACHAI
KUNANANTAKUL, PARTNER.
10. PHONE: 3910160 11. TELEX: NA
12. CABLE: LUCKYSTEEL
13. ESTBL: 1967 14. EMPL: 80 15. SIZE: MEDIUM
16. REPUTATION: Y-SATISFACTORY 17. RPT DATE: 09/77
OFFICIAL USE: 18. P 19. NA 20. NA 21. NA 22. NA
23A. 35000/25 IMP.AGT. OF MACHINERY
23B. 33120/25 IMP.AGT. OF MATERIAL FOR STEEL FURNITURE
23C. 33176/34 EXP.DIST. OF STEEL PIPE
23D. 37510/34 EXP.DIST. OF BICYCLES
23E. 37093/34 EXP.DIST. OF MELAMINE LAMINATED SHEET
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23F. 25410/4 EXP. OF STEEL FURNITURE
24. FOREIGN SALES: SINGAPORE 40 PERCENT, INDONESIA 20 PERCENT,
MALAYSIA 20 PERCENT, BRUNEI 10 PERCENT AND DUBAI 10 PERCENT.
25. FINANCIAL REF: BANGKOK BANK LTD., 9 SUAPA ROAD, BANGKOK,
THAILAND.
26. TRADE REF: E.W. BLISS, A DIV. OF GULF & WESTERN MFG. CO., 530
SOUTH ELLSWORTH AVENUE, SALEM, OHIO 44460.

27. FOREIGN FIRMS REPRESENTED: AGENCY REP. OF DOWA METAL INDUSTRY CO., LTD., TOKYO 104, JAPAN FOR MINTING MATERIALS; FUJI BRASS & COPPER CO.,LTD., OSAKA, JAPAN, MINTING MATERIALS; HITOSUGI MACHINERY MFG. CO.,LTD., TOKYO, JAPAN FOR COLD HOBBING PRESSES; FUJI MACHINE MFG. CO., LTD., CHIRYU, AICHI-KEN, JAPAN FOR AUTOMATIC CHUCKING AND TRACING LATHE.

28. POST EVALUATION: SUBJECT FIRM WAS INCORPORATED IN 1967 WITH AN AUTHORIZED CAPITAL OF \$75,000 TO IMPORT MINTING MACHINES FOR GOVERNMENT USE AND MACHINERY AND MATERIALS FOR ITS AFFILIATED FIRMS WHICH MANUFACTURE STEEL PIPE, STEEL FURNITURE AND BICYCLES. EIGHTY FIVE PERCENT OF ITS IMPORTS ARE FROM JAPAN WITH THE REMAINDER FROM SWEDEN (10 PERCENT) AND FRANCE 5 PERCENT. IT ALSO EXPORTS BICYCLES, MELAMINE LAMINATED SHEET, STEEL FURNITURE, STEEL PIPES AND ALL KINDS OF THAI PRODUCTS TO SINGAPORE, INDONESIA, BRUNEI, MALAYSIA AND DUBAI. SUBJECT FIRM LEASES A BUILDING OF 384 SQ. METERS FOR OFFICE USE, A DISPLAY ROOM AND STOREROOM LOCATED IN ONE OF BANGKOK BUSINESS DISTRICTS. IT EMPLOYS 80 PEOPLE INCLUDING 20 SALESMEN. IT IS CLOSELY AFFILIATED WITH THE FOLLOWING FIRMS: THAI DECORA CO., LTD. (A PRODUCER OF MELAMINE LAMINATED SHEET); SIAM STEEL LTD. PART. (A MANUFACTURER OF STEEL FURNITURE, STEEL PIPES) AND UNION CYCLE INDUSTRIES CO.,LTD. (A MANUFACTURER OF BICYCLES). SUBJECT FIRM'S TURNOVER IN 1976 WAS REPORTED TO BE \$2,500,000. IT IS MANAGING DIRECTOR OF THAI DECORA CO., LTD. AND SIAM STEEL LTD. PART. AND PRESIDENT OF UNION CYCLE INDUSTRIES CO.,LTD. IT IS A MEMBER OF THE ASSOCIATION OF THAI INDUSTRIES AND THE THAI CHAMBER OF COMMERCE. LOCAL BANK REPORTS UNCLASSIFIED

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THAT SUBJECT FIRM MAINTAINS A PROPERLY CONDUCTED ACCOUNT AND THAT OVERDRAFT FACILITIES HAVE BEEN GRANTED UP TO LOW EIGHT FIGURES WITH SATISFACTORY RESULTS. SRI CHAROEN INDUSTRIES IS CONSIDERED TO BE A GOOD TRADE CONTACT FOR U.S. FIRMS.

29. PREP: SATHIT/SOMSAK APPR: JAMES H. SAVERY
WHITEHOUSE

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 19-Sep-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770340-0060
Format: TEL
From: BANGKOK
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770950/aaaabqhh.tel
Line Count: 100
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: c94a1343-c288-dd11-92da-001cc4696bcc
Office: ACTION EA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
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Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
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Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 1231292
Secure: OPEN
Status: NATIVE
Subject: WTD/FTI: SRI CHAROEN INDUSTRIES R.O.P.
TAGS: BEXP, TH
To: COM
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/c94a1343-c288-dd11-92da-001cc4696bcc
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Declassified/Released
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